

How many **PEAKS** do we have to conquer to feel **HAPPY** ?

What holds me back to achieve my Full **POTENTIAL** ?

How do I not get affected by some else's **ASPIRATIONS** ?

How can **Vulnerability** be a **Strength** ?

Why does **Happiness** eludes from my Life ? ?

How do I Ride my **PRIDE (EGO)** and not the other way around ?

Why does **SPIRITUALITY** Matters in this Materialist world ?

Developing Self as a Transpersonal Leader

*Discovering Full Potential & Consciousness through
Self-Awareness, Emotional Intelligence and Spirituality*



Transpersonal Leadership : **The Context**

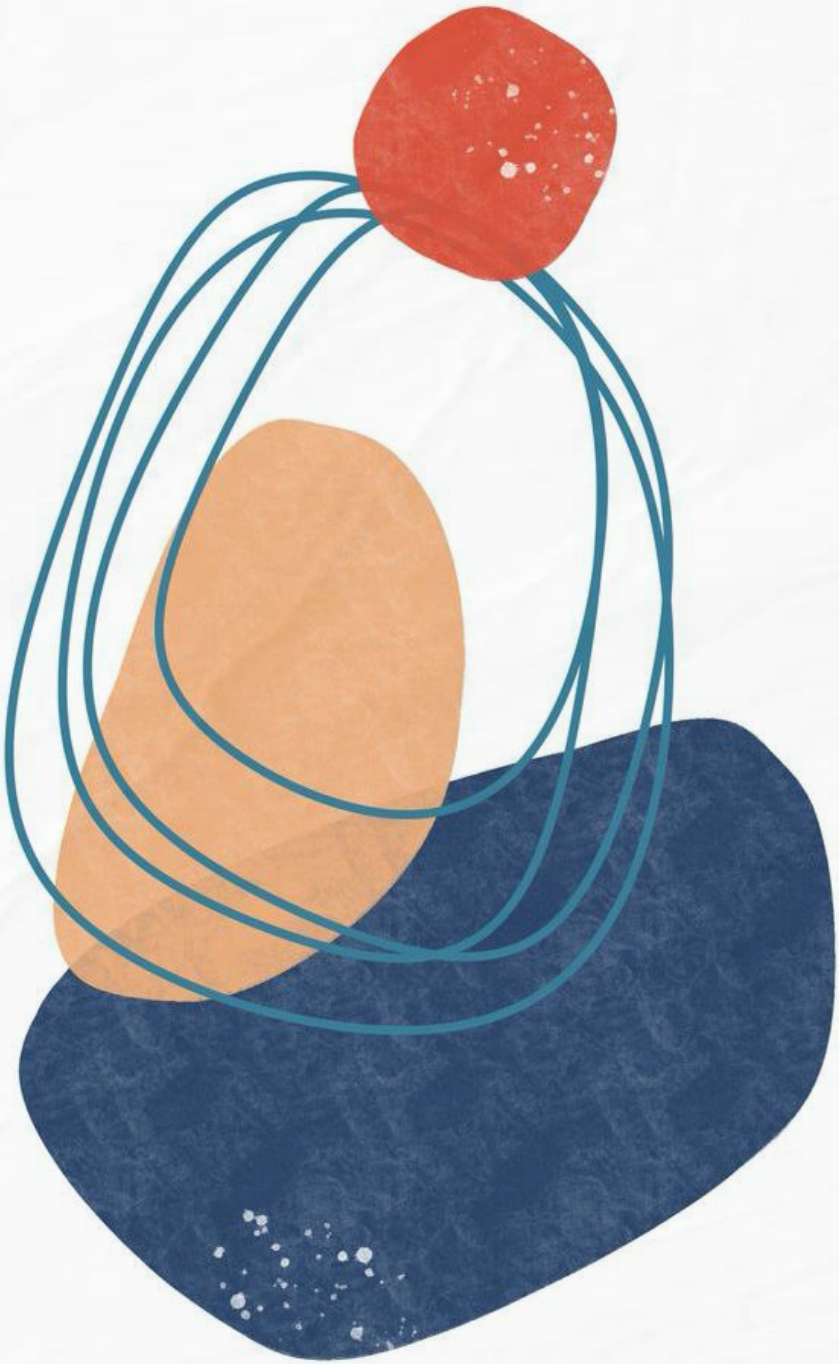
Transpersonal leadership integrates the intellectual, emotional and spiritual intelligences. It is based on enabling leaders to transcend their egos and make decisions from higher levels of ethical and cognitive maturity. Transpersonal leaders are encouraged to be both radical and authentic, acting on rigorously tested values and deeply held ethical principles that inform a strongly developed conscience



Transpersonal Leadership Focuses on subtle, inner-directed and transparent. The term “transpersonal” refers to trans, meaning “to go beyond,” and personal, which refers to the ego. In short a leadership style places emphasis on transcending the ego.

Transcending the ego means operating from a deeper awareness that all things are interconnected, when experiencing a beautiful sunset or a soul-stirring piece of music, for example. During these transpersonal moments, a person transcends his or her self-consciousness and “what is in it for me” motivations.

In short the Journey focuses on self-awareness and lays out a plan to create a performance-enhancing, caring and sustainable organisation. The aim of this Journey is to foster a ecosystem which creates radical, ethical and authentic leaders intent on advancing the greater good of humankind through their Organisational and Societal Responsibilities.

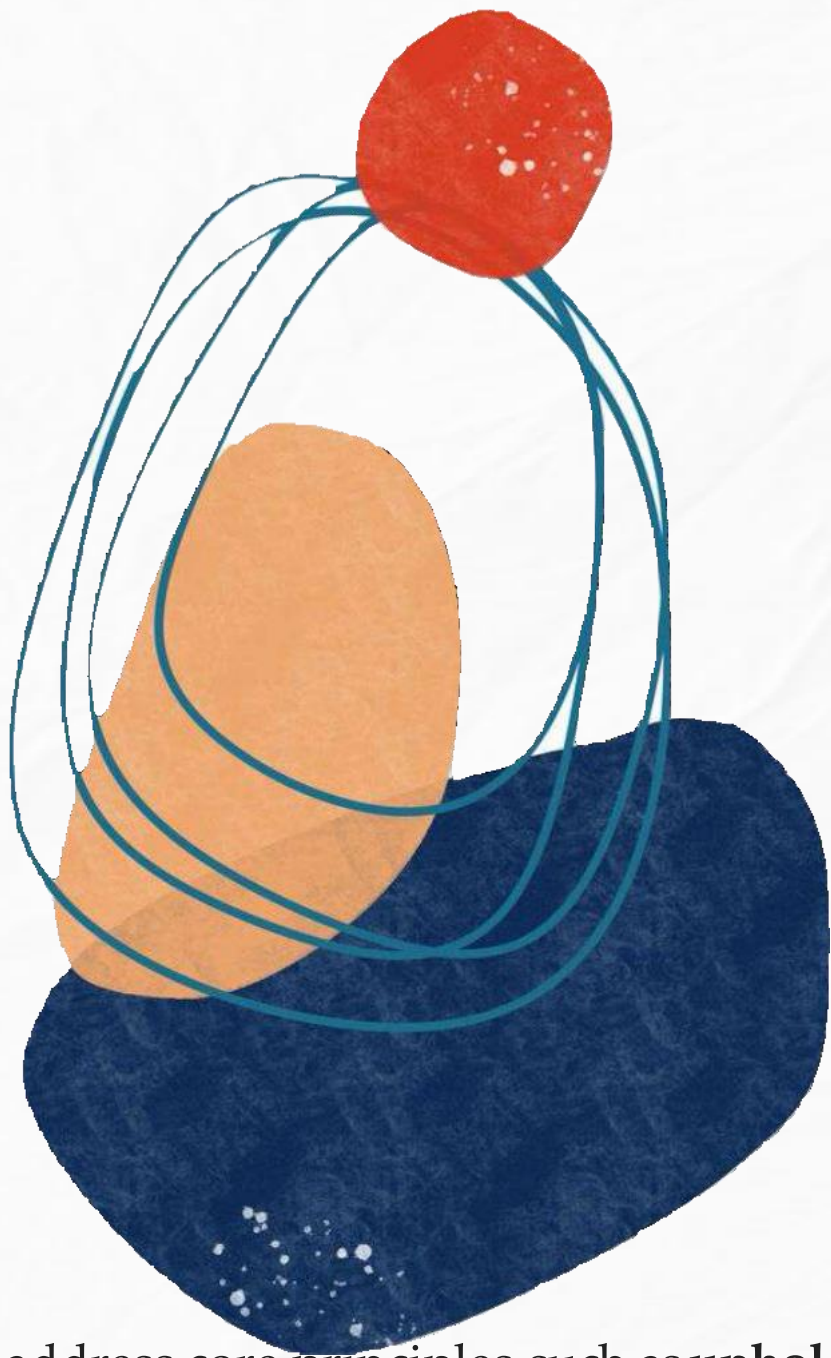


A
KINder Human makes an

Able leader

Ātman Rāmāyaṇa : Our Premise

In today's ever-changing B.A.N.I. (Brittle, Anxious, Non-linear, and Incomprehensible) world, leadership has never been more challenging. The traditional approaches no longer suffice in navigating the maze of information and conflicting decisions. As the landscape shifts, **leaders are called to embrace adaptability, emotional intelligence, and humility.**



Enter Ātman Rāmāyaṇa — a transformative journey that seeks to illuminate the path forward. Rooted in the timeless wisdom of the Rāmāyaṇa, this program transcends religion to offer profound insights for modern leadership.

Our journey, comprises of 11 modules, (9 in workshop and 1 in Pre workshop as Maryada Compass and 1 in Post as Action Planning) combines the timeless stories and teachings of the Rāmāyaṇa with a reflective self-transformation process, combined with the latest Management and Positive Psychology Concepts. It encourages leaders to pause, introspect, and reconnect with their authentic selves. This is not a prescriptive program but a constructive conversation, fostering self-awareness and holistic growth.

We address core principles such as **upholding truth, fairness, integrity, and purpose.** Through discussions on ethics, gratitude, vulnerability, and self-control, we empower leaders to be **kinder, wiser, and more righteous** in their roles.

The Ātman Rāmāyaṇa journey concludes with a self-reflection action plan, enabling leaders to harmonize their professional and personal lives, leading to a balanced and enlightened state.

In a world craving **mindful, compassionate, and authentic leadership**, Ātman Rāmāyaṇa provides the roadmap. Join us on this transformative journey, and together, let's lead with wisdom, authenticity, and purpose.

Ātman Rāmāyaṇa : Testimonials

(Sample Representation from Past Cohort)

Srini's teaching style seamlessly blends ancient wisdom with modern challenges, providing small yet powerful inputs to tackle anxiety, stress and navigate complex scenarios.

Gangadhar Heralgi
Co Founder & CTO - Monocept

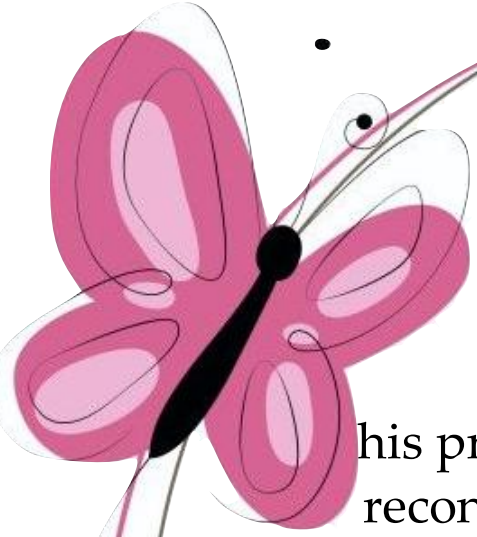
Ātman Rāmāyaṇa is a deeply immersive experience that blends self-reflection, learning, and meaningful activities. Set in a serene location, it offers insights that resonate both personally and professionally — an unforgettable journey worth taking!

Kaleeswaran Arunachalan

Group CFO & Head of Strategy
Crompton Greaves

Ātman Rāmāyaṇa offers a deeply enriching learning experience, drawing from our own scriptures to make leadership and self-discovery more relatable and impactful. By exploring the epic of Rāmāyaṇa through a cultural lens, it creates a space for meaningful reflection, interaction, and practical application — making it a must-attend program for personal and professional growth..

Rishi Trivedi Founder – Anaminda



his program is a rare chance to pause, reflect, and reconnect with yourself. Set in a spiritually rich space, it deepens self-awareness while strengthening bonds with those around you. Ātman Rāmāyaṇa isn't just a concept - it's a feeling, a journey that uncovers truths beyond logic.

- Thoughtfully curated, this experience stays with you long after it ends

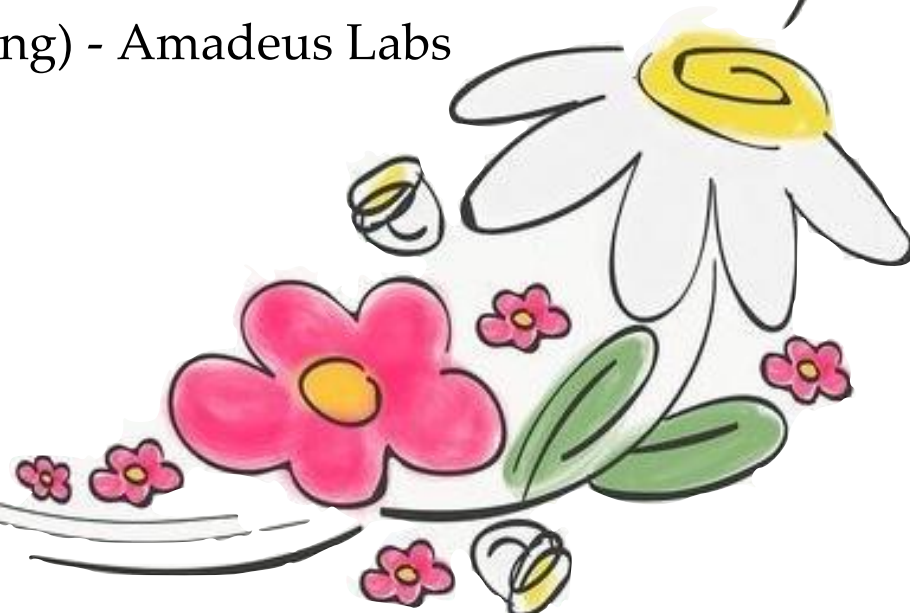
Dr Kiranmai Pendyala

Board Member, Mentor, Thought Leader

Ātman Rāmāyaṇa, a beautifully crafted journey blending ancient wisdom with real-life leadership lessons. In a serene setting, it created a space for deep reflection, heartfelt discussions, and personal growth - an experience worth exploring.

Naveen Bothra

Touchpoint Products & BLR Hub Lead
(Engineering) - Amadeus Labs



Ātman Rāmāyaṇa : Testimonials

(Sample Representation from Past Cohort)

Ātman Rāmāyaṇa is a truly immersive experience where learning goes beyond words—every lesson is felt, lived, and absorbed. From hands-on activities like Wabi-Sabi to multi-sensory engagement, it creates a deep, transformative journey that stays with you long after it ends.

Vijay Pandey

Global Talent Consultant VP – HSBC

Ātman Rāmāyaṇa is a deeply immersive journey that blends learning, reflection, and transformation, making leadership concepts personal and actionable. Through powerful storytelling and shared experiences, it creates a safe space to connect, introspect, and unlock your true potential.


Yogesh Basole

Associate VP – Crompton Greaves

Discover & realise the importance of sustainable living and the power of timeless stories to shape a meaningful and purpose driven existence

Uma Rao Ganduri


Chief Human Resources Officer -
Granules



Thank you K Srini for putting this together !!
Glad that I joined this cohort. with such rich
conversations, it never felt like an intervention or
a workshop. it was more of a dialogue and
reflections... and that's where you came in as the
navigator.. providing the opportunity and mind
space to reflect and channelizing those
reflections in actions !!!

Keval Salva

Lead HR - Talent Management
Aditya Birla Management Corporation



Embark on a transformative
journey with this program, where Atman
Ramayana provides profound insights,
enhancing self-awareness and unravelling
mgmt. concepts rooted in our rich ethos

Dr Ravi Dasari

President & Group Head HR
Jasper Industries



Ātman Rāmāyaṇa : **Testimonials**

(Sample Representation from Past Cohort)

Atman Ramayana has transformative power and the modules touch the heart, offering insights not only for personal growth but also for enshrining relationships with family and those around



Tanuja Abburi

Amazon DEI Leader
Emerging Markets .
APJCME + LATAM

For me personally, Atman Ramayana has given three pillars for lifetime. First pillar is the set of 9 dimensions discussed extensively during the workshop. Second one is the great guru K Srin. And third one is community that we built during this workshop.

Atul Nashine

HR Director and Coach Kantar
(India, Philippines and Egypt)

Atman Ramayan goes beyond the 3 day journey, it encourages you to reflect and apply the learnings in life. As partners in life it has encouraged us to reflect and discuss, leaving us with a lasting impact

Ramakrishna & Subhasini Matta
Serial Entrepreneurs and Proud Parents

The idea that "the Brahma stays within me" had always felt like a mirage, glistening with possibility yet just out of reach. But then came the Ātman Rāmāyaṇa workshop in Indore. As K Srini, our Acharya, led us through the each chapter, a new light began to dawn. A realization struck me - I wasn't the divine itself, but I existed within its embrace. Maybe, for the first time, as we shared the same air and journeyed together, I could truly believe: I too could become "Aham Brahmasmi."

Swetha Anusha G.

**Director of Growth & Strategic Alliances,
Beyond Scale**

Gratitude to K Srini and Shefali Rao for this! Thank you, fellow travelers, for opening up fully and sharing everyday dilemmas. I don't know if I could have got this in any better form than, in the serene Satyadhara yoga ashram with Satvik food and a beautifully crafted program.

In summary, Amazing, thought-provoking, reflective, memorable and life-changing!

Janani Prakaash

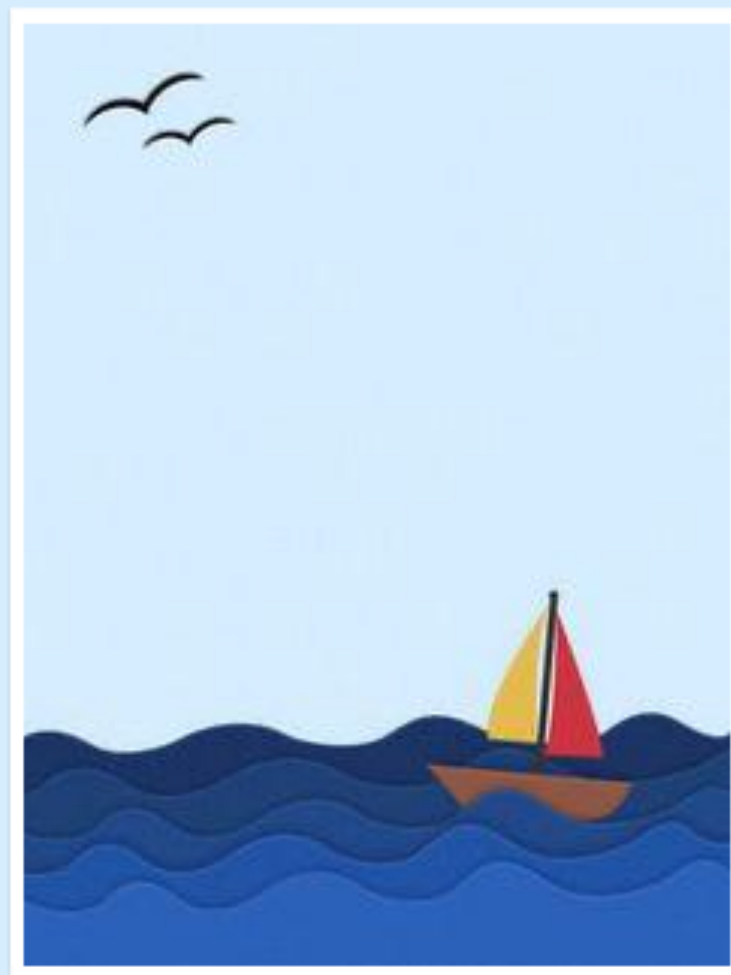
Head - People & Culture, Genzeon

Ātman Rāmāyaṇa : The Design

Ātman (Self) Rāmāyaṇa is all about our own inner self journey
based on the wisdom of Rāmāyaṇa (Rama's Journey),
Self Transformation exercises and Self Reflection Inventories for
today's leadership challenges



Overcome the Acquisition Obsession
Sign Pact with Prosperity
Tame the Temptation of Excess
Build Grit & Resilience
Live Gracefully with Spirituality
Stop the Mindless Chatter of the Mind
Finding Happiness
Live Gracefully with Spirituality
Stop the Mindless Chatter of the Mind
Finding Happiness
Live Gracefully with Spirituality
Stop the Mindless Chatter of the Mind
Accept the Circle of Life
Stop the Mindless Chatter of the Mind
Stay Awake and act as Awakened
Let Go of self for SELF (Soul)
Cultivate Self, selflessness and Service
Accept the Circle of Life



New Age Maslow Grid

7 Dharma Perspective

Moha Maya to Moksha

Resilience ~ Adversity Strength

Morality ~ Just & Fair

Egoism & Altruism

Letting Go

Superiority Complex

Fear of Missing Out

360 Degree Inventory

Empathy & Compassion



Nunchi - Korean
Ho'oponopono - Hawaiian
Fat Boy and the Train - American
Ikigai - Japanese
Nunchi - Korean
Anna Vs Arth - Indian
Ho'oponopono - Hawaiian
Ma - Japanese
Kintsugi - Japanese
Ma - Japanese
Nunchi - Korean
Kintsugi - Japanese
Mandala - Tibetan
Ma - Japanese
Nunchi - Korean
Mandala - Tibetan
Oubaitori - Japanese
Fat Boy and the Train - American
Ho'oponopono - Hawaiian
Oubaitori - Japanese



Ātman Rāmāyaṇa : Stories from Ramayana

About Ramayana:

The Ramayana, a timeless Indian epic, is a beacon of wisdom for leaders in today's complex world. It's not just a story; it's a transformative guide. Over 100 esteemed universities and academic institutions globally include the Ramayana in their curriculum, acknowledging its profound teachings in ethics, leadership, and human values. Additionally, more than 50 dedicated research institutes delve into its relevance in contemporary society. This ancient epic's influence on modern leadership is unmistakable. Countless books, seminars, and leadership programs draw inspiration from its lessons, impacting leaders across industries. The Ramayana embodies principles like integrity, resilience, and ethical decision-making, essential in today's leadership landscape. Backed by scholarly endorsement and research, it stands as a globally acclaimed and invaluable guide for both aspiring and seasoned leaders.

Bhakti / Devotion
Lobha / Greed
Vidambana / Irony
Yatra / Journey
Dharma / Justice
Seva / Selfless Service
Nati / Humility
Ahankaar / Ego
Tyaag / Let Go



Ātman Rāmāyaṇa : The Journey



Ātman Rāmāyaṇa : Program Outline

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	195	DAY 1
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	200	Chapter 1 - Duvidha - Dilemma ~
	201	Happiness / Bliss
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	204	Chapter 2 - Yatra - Journey ~ Purpose
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	208	Chapter 3 - Seva - Selfless Service ~
	209	Gratitude
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	214	DAY 2
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	219	Chapter 4 - Lōbha – Greed ~ Compassion
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	224	Chapter 5 - The Ahaṁkāra - Ego ~
	225	Vulnerability is strength
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	229	Chapter 6 - Nati - Humility ~
	230	Acceptance
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	234	DAY 3
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	239	Chapter 7 - Dharma - Justice ~
	240	Governance
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	243	Chapter 8 - Bhakti - Devotion ~
	244	Dissolve
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	249	Chapter 9 - Tyaag - Let Go ~ Enduring
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	254	POST WORK

K Srinivas Rao

Srini is a Human Capital Strategist by profession, a compassionate teacher by choice, a passionate researcher by enthusiasm, and a budding philanthropist driven by the desire to make a positive difference. He has considerable background in Human Capital Value Chain across multi-industries. Throughout his career, he has been an active member of the Indian Academy of Management, an affiliate of the Academy of Management (USA); NHRD, CII, and currently serve on the Academic Board of Jaipuria Institute of Management – Indore.

As a teacher he has taught / trained over 5000+ Managers / Leaders over a range of topics across Leadership, People Management, Strategy, Internal Communication & Branding, People Analytics etc. He is a regular faculty at Indian School of Business, IIM's, Delhi School of Economics, CII, NHRD etc. An author of 9 books and over 50 articles & publications, he was also the editor of NHRD Magazine for 3 years.

Over the years, he has been honored with several awards and acknowledgments, including being featured in Forbes India as one of the Top Leaders for Torchbearers of Vocal for Local. He has also been recognized by the Vice President's Office as a part of the Vision of Antyodaya and awarded the title of Hyderabad Heroes by Times of India for his contributions towards building a better society. Currently (as of 2023) the Foundation has over 600 operating libraries across the Indian subcontinent.

Prior to his current role, he has led the Strategy – HR function at Satyam Computer Services and held management roles at Ernst & Young, CATS (Computer Associates-TCG), Baan Info Systems, and Videocon International. He holds dual Masters' degrees – after graduating as the top of his class from Indore School of Social Work in 1993, he pursued a Masters in Military Sciences. Although he made two attempts to complete his Doctoral studies, including a Fellowship in Management at XLRI, he ultimately chose a different path.



K Srinivas



Satyadhara Yogalife Ashram Choral - Indore (MP ~ India)



INR 55,000/- + Taxes

Per Participant - Kabana -
Single Occupancy Rooms

Includes :

- 4 Nights Stay in AC room
- 3 Meals (Breakfast, Lunch & Dinner) Only Veg.
- Pick & Drop Indore Airport / Railway Station
- Course Material
- 11 Assessments
- Atman Ramayan Handbook
- Access to App for 1 Year

Excludes :

- Air / Train Fare to Indore

INR 30,000/- + Taxes

Per Participant - Lanai -
Double Occupancy Rooms

Includes :

- 4 Nights Stay in AC room
- 3 Meals (Breakfast, Lunch & Dinner) Only Veg.
- Pick & Drop Indore Airport / Railway Station
- Course Material
- 11 Assessments
- Atman Ramayana Handbook
- Access to App for 1 Year

Excludes :

- Air / Train Fare to Indore

Thank you!

IF NOT
THEN
WHEN?